Business Conditions in the 8 Largest OHIO CITIES

ITEM	Unit or Index Base Period	Oct. 1967 (p)	Sept. 1967 (r)	Change from Last Year: Oct. 1967 from Oct. 1966	Change from Last Year: 10 months 1967 from 1966
AKRON					
No. Employed[7]: Total♥	1957–59	111	110	+ 1 %	— 1 %
Manufacturing	"	110	110	+ 1	— 2
Trade, Serv., & Utils.	"	115	114	+ 1	+ 2
Construction	"	91	94	+ 6	— 18
Payrolls[7]: Total♥	"	164	163	+ 1	— 4
• Manufacturing	"	169	168	— 1	— 7
Trade, Serv., & Utils.	"	157	155	+ 4	+ 4
Construction	"	144	146	+ 8	— 13
Retail Sales[9]	%	c	c	+ 5	+ 5
Auto Titles[3]: New Cars	No.	2,388	1,996	— 29	— 6
" " New Trucks	"	239	205	— 13	— 8
Retail Food Prices[15]	1957–59	b	b	b	b
• Bank Debits[5]	1957–59†	217	183	+ 13	+ 7
Commer. Failures[12]	No.	n.a.	1	n.a.	n.a.
" Liabilities[12]	Thous. $	n.a.	57	n.a.	n.a.
Indus. Pow. Consump.[4]	1957–59†	161	166	+ 4	+ 3
Val. Bld. Const.[9]: Tot.	"	317	163	+303	+ 26
Residential	"	167	238	+122	+ 9
Nonresidential	"	488	79	+491	+ 50
Steel Ingot Prod.[19]	1957–59†	b	b	b	b
Emp. Earn.–Grs.Wk.[7]: All Ind♥	$	138.15	136.23	+ 4	+ 1
Manufacturing	"	161.02	157.75	+ 2	— 1
Trade, Serv., & Utils.	"	100.68	100.72	+ 6	+ 4
Construction	"	202.92	199.61	+ 4	+ 6
CANTON					
No. Employed[7]: Total♥	1957–59	112	109	— 2 %	— 1 %
Manufacturing	"	107	103	— 8	— 3
Trade, Serv., & Utils.	"	118	118	+ 7	+ 5
Construction	"	130	129	+ 18	— 6
Payrolls[7]: Total♥	"	153	152	— 4	+ x
• Manufacturing	"	146	143	— 12	— 4
Trade, Serv., & Utils.	"	163	163	+ 15	+ 14
Construction	"	212	210	+ 20	+ 3
Retail Sales[9]	%	c	c	+ x	+ 4
Auto Titles[3]: New Cars	No.	1,143	920	— 33	— 19
" " New Trucks	"	84	102	— 37	— 20
Retail Food Prices[15]	1957–59	b	b	b	b
• Bank Debits[5]	1957–59†	200	196	+ 17	+ 7
Commer. Failures[12]	No.	n.a.	2	n.a.	n.a.
" Liabilities[12]	Thous. $	n.a.	11	n.a.	n.a.
Indus. Pow. Consump.[4]	1957–59†	b	b	b	b
Val. Bld. Const.[9]: Tot.	"	218	260	— 34	+ 2
Residential	"	256	241	+113	+ 2
Nonresidential	"	168	285	— 73	+ 1
Steel Ingot Prod.[19]	1957–59†	b	b	b	b
Emp. Earn.–Grs.Wk.[7]: All Ind♥	$	121.49	122.84	+ 1	+ 1
Manufacturing	"	129.09	131.60	— 1	— 1
Trade, Serv., & Utils.	"	99.91	99.52	+ 4	+ 5
Construction	"	199.09	198.63	+ 3	+ 10
CINCINNATI					
No. Employed[7]: Total♥	1957–59	106	107	— 5 %	— x %
Manufacturing	"	96	96	— 12	— 3
Trade, Serv., & Utils.	"	118	120	— x	+ 3
Construction	"	105	108	+ 12	+ 8
Payrolls[7]: Total♥	"	151	153	— 5	+ 1
• Manufacturing	"	142	143	— 13	— 4
Trade, Serv., & Utils.	"	161	163	+ 3	+ 6
Construction	"	166	172	+ 20	+ 15
Retail Sales[9]	%	c	c	— 1	+ 3
Auto Titles[3]: New Cars	No.	3,789	2,904	— 19	— 5
" " New Trucks	"	323	315	— 15	— 10
Retail Food Prices[15]	1957–59	n.a.	112	n.a.	n.a.
• Bank Debits[5]	1957–59†	184	169	+ 17	+ 7
Commer. Failures[12]	No.	n.a.	11	n.a.	n.a.
" Liabilities[12]	Thous. $	n.a.	342	n.a.	n.a.
Indus. Pow. Consump.[4]	1957–59†	b	b	b	b
Val. Bld. Const.[9]: Tot.	"	184	173	+ 84	— x
Residential	"	128	241	+198	+ 8
Nonresidential	"	250	93	+ 50	— 7
Steel Ingot Prod.[19]	1957–59†	160	157	+ 4	— 6
Emp. Earn.–Grs.Wk.[7]: All Ind♥	$	118.19	117.85	+ 2	+ 2
Manufacturing	"	133.58	133.14	— x	— 1
Trade, Serv., & Utils.	"	95.62	95.55	+ 4	+ 6
Construction	"	194.73	192.54	+ 9	+ 9
CLEVELAND					
No. Employed[7]: Total♥	1957–59	105	107	— 4 %	+ x %
Manufacturing	"	87	91	— 15	— 5
Trade, Serv., & Utils.	"	124	125	+ 6	+ 6
Construction	"	112	112	+ x	— 8
Payrolls[7]: Total♥	"	141	145	— 5	— 1
• Manufacturing	"	121	126	— 15	— 6
Trade, Serv., & Utils.	"	162	164	+ 7	+ 7
Construction	"	191	198	+ 6	— 5
Retail Sales[9]	%	c	c	+ 9	+ 4
Auto Titles[3]: New Cars	No.	8,112	5,468	— 21	— 10
" " New Trucks	"	371	447	— 27	— 6
Retail Food Prices[15]	1957–59	n.a.	112	n.a.	n.a.
• Bank Debits[5]	1957–59†	185	179	+ 6	+ 4
Commer. Failures[12]	No.	n.a.	11	n.a.	n.a.
" Liabilities[12]	Thous. $	n.a.	282	n.a.	n.a.
Indus. Pow. Consump.[4]	1957–59†	b	b	b	b
Val. Bld. Const.[9]: Tot.	"	176	274	— 10	+ 36
Residential	"	147	149	— 16	+ 36
Nonresidential	"	206	409	— 4	+ 35
Steel Ingot Prod.[19]	1957–59†	141	135	— 9	— 15
Emp. Earn.–Grs.Wk.[7]: All Ind♥	$	136.38	135.83	+ 2	+ 1
Manufacturing	"	142.57	140.85	— x	— 2
Trade, Serv., & Utils.	"	123.19	123.17	+ 3	+ 3
Construction	"	202.51	208.16	+ 5	+ 1
COLUMBUS					
No. Employed[7]: Total♥	1957–59	130	129	+ 1 %	+ 1 %
Manufacturing	"	123	122	— 7	— 6
Trade, Serv., & Utils.	"	139	137	+ 7	+ 7
Construction	"	107	104	+ 1	— 7
Payrolls[7]: Total♥	"	176	175	+ 2	+ 4
• Manufacturing	"	174	173	— 4	— 2
Trade, Serv., & Utils.	"	182	181	+ 9	+ 12
Construction	"	153	158	+ 4	— 5
Retail Sales[9]	%	c	c	+ 8	+ 6
Auto Titles[3]: New Cars	No.	3,421	2,472	— 11	— 8
" " New Trucks	"	335	279	+ 13	— 12
Retail Food Prices[15]	1957–59	b	b	b	b
• Bank Debits[5]	1957–59†	253	238	+ 25	+ 8
Commer. Failures[12]	No.	n.a.	n.a.	n.a.	n.a.
" Liabilities[12]	Thous. $	n.a.	n.a.	n.a.	n.a.
Indus. Pow. Consump.[4]	1957–59†	b	b	b	b
Val. Bld. Const.[9]: Tot.	"	140	263	+ 2	+ 10
Residential	"	117	122	+ 79	+ 1
Nonresidential	"	177	487	— 30	+ 21
Steel Ingot Prod.[19]	1957–59†	b	b	b	b
Emp. Earn.–Grs.Wk.[7]: All Ind♥	$	114.63	115.42	+ 2	+ 4
Manufacturing	"	131.90	131.20	+ 3	+ 4
Trade, Serv., & Utils.	"	97.60	97.58	+ 1	+ 6
Construction	"	161.20	176.37	+ 1	— 2
DAYTON					
No. Employed[7]: Total♥	1957–59	131	120	+ 4 %	+ 4 %
Manufacturing	"	125	105	+ x	— x
Trade, Serv., & Utils.	"	139	139	+ 12	+ 11
Construction	"	151	159	— 5	+ 4
Payrolls[7]: Total♥	"	187	168	+ 3	+ 3
• Manufacturing	"	186	156	+ x	— 1
Trade, Serv., & Utils.	"	176	178	+ 11	+ 10
Construction	"	247	268	— x	+ 11
Retail Sales[9]	%	c	c	+ 2	+ x
Auto Titles[3]: New Cars	No.	3,082	1,939	— 6	— 4
" " New Trucks	"	220	220	— 7	— 6
Retail Food Prices[15]	1957–59	b	b	b	b
• Bank Debits[5]	1957–59†	213	211	+ 14	+ 10
Commer. Failures[12]	No.	n.a.	4	n.a.	n.a.
" Liabilities[12]	Thous. $	n.a.	169	n.a.	n.a.
Indus. Pow. Consump.[4]	1957–59†	211	195	+ 10	+ 7
Val. Bld. Const.[9]: Tot.	"	235	269	+ 87	+ 1
Residential	"	233	139	+234	+ 8
Nonresidential	"	238	483	+ 9	— 7
Steel Ingot Prod.[19]	1957–59†	b	b	b	b
Emp. Earn.–Grs.Wk.[7]: All Ind♥	$	145.19	143.96	+ 2	+ 1
Manufacturing	"	162.06	159.58	+ 3	+ 1
Trade, Serv., & Utils.	"	115.90	115.65	— 1	+ 1
Construction	"	180.54	185.29	+ 5	+ 9
TOLEDO					
No. Employed[7]: Total♥	1957–59	116	118	+ 5 %	+ 3 %
Manufacturing	"	115	117	+ 2	— 2
Trade, Serv., & Utils.	"	122	124	+ 7	+ 9
Construction	"	80	80	+ 14	+ 4
Payrolls[7]: Total♥	"	163	162	+ 9	+ 5
• Manufacturing	"	172	169	+ 8	+ 2
Trade, Serv., & Utils.	"	153	154	+ 9	+ 10
Construction	"	157	160	+ 18	+ 10
Retail Sales[9]	%	c	c	+ 6	+ 4
Auto Titles[3]: New Cars	No.	2,145	1,592	— 11	— 5
" " New Trucks	"	181	176	— 11	— 1
Retail Food Prices[15]	1957–59	b	b	b	b
• Bank Debits[5]	1957–59†	171	177	+ 10	— 3
Commer. Failures[12]	No.	4	12	+ 1†	+ 12†
" Liabilities[12]	Thous. $	706	704	+ 73	+129
Indus. Pow. Consump.[4]	1957–59†	189	179	+ 3	+ 8
Val. Bld. Const.[9]: Tot.	"	134	102	+142	+ 56
Residential	"	257	125	+358	+ 44
Nonresidential	"	47	87	— 15	+ 62
Steel Ingot Prod.[19]	1957–59†	b	b	b	b
Emp. Earn.–Grs.Wk.[7]: All Ind♥	$	127.77	125.13	+ 6	+ 4
Manufacturing	"	147.63	142.68	+ 9	+ 4
Trade, Serv., & Utils.	"	99.40	98.49	+ 3	+ 3
Construction	"	203.27	205.29	+ 3	+ 3
YOUNGSTOWN					
No. Employed[7]: Total♥	1957–59	102	103	— 4 %	— 2 %
Manufacturing	"	98	99	— 6	— 4
Trade, Serv., & Utils.	"	102	104	+ x	+ 1
Construction	"	129	137	— 10	— 4
Payrolls[7]: Total♥	"	124	128	— 5	— 2
• Manufacturing	"	116	119	— 6	— 6
Trade, Serv., & Utils.	"	126	129	+ 1	+ 5
Construction	"	183	200	— 10	— 1
Retail Sales[9]	%	c	c	— 2	— 1
Auto Titles[3]: New Cars	No.	1,077	824	— 22	— 16
" " New Trucks	"	90	88	— 26	— 10
Retail Food Prices[15]	1957–59	b	b	b	b
• Bank Debits[5]	1957–59†	160	155	+ 7	— 2
Commer. Failures[12]	No.	n.a.	2	n.a.	n.a.
" Liabilities[12]	Thous. $	n.a.	114	n.a.	n.a.
Indus. Pow. Consump.[4]	1957–59†	180	184	— 13	— 8
Val. Bld. Const.[9]: Tot.	"	91	93	— 3	— 36
Residential	"	121	77	+183	— 28
Nonresidential	"	44	119	— 75	— 42
Steel Ingot Prod.[19]	1957–59†	118	114	— 5	— 16
Emp. Earn.–Grs.Wk.[7]: All Ind♥	$	120.67	122.19	— 1	— 2
Manufacturing	"	131.61	133.50	— 4	— 4
Trade, Serv., & Utils.	"	96.67	97.20	+ 4	+ 2
Construction	"	190.71	195.78	— 1	+ 1

Note: All data are for county areas except bank debits and commercial failures, which are for areas within city limits.
• Indicates series charted (page 12). For sources and footnotes, see page 11.

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†Change in number of failures; [a]Figures in parentheses show number of firms reporting this month; [n.a.]Current data not available; [b]Comparable data not available; [c]Only percentage of change available; [d]Adjusted for seasonal changes; [f]Adjusted for number of working days; [g]Four weeks average; [h]Annual rate; [p]Preliminary; [r]Revised; ♥Weighted; [x]Less than 0.5%; [y]More than 1,000% increase.

Primary Sources:

Computed from: [1]Bureau of Business Research multiple regression model.

Computed from original data collected by the Bureau of Business Research from: [2]Ohio retailers; [3]County Clerks of Courts; [4]Local Power and Light Companies.

Computed by the Bureau of Business Research from data supplied by: [5]Board of Governors of the Federal Reserve System; [6]Life Insurance Agency Management Association; [7]Division of Research and Statistics of the Ohio Bureau of Unemployment Compensation, collected in cooperation with the Bureau of Labor Statistics, U.S. Dept. of Labor; [8]Federal Power Commission; [9]F. W. Dodge Corporation; [10]Dun & Bradstreet, Inc.

Other data sources: [11]Federal Reserve Board; [12]Dun & Bradstreet, Inc.; [13]U.S. Dept. of Commerce; [14]Division of Research and Statistics of the Ohio Bureau of Unemployment Compensation; [15]U.S. Dept. of Labor; [16]Dept. of Agricultural Economics, O.S.U.; [17]U.S. Dept. of Agriculture; [18]*Steel*; [19]American Iron and Steel Institute; [20]U.S. Dept. of Interior; [21]National Machine Tool Builders' Association; [22]F. W. Dodge Corporation; [23]R. L. Polk & Co.; [24]Standard & Poor's Corporation.

Note: In the Ohio-U.S. table, page 3, dual source notes on a single line of the table stub refer first to Ohio data, second to U.S. data.

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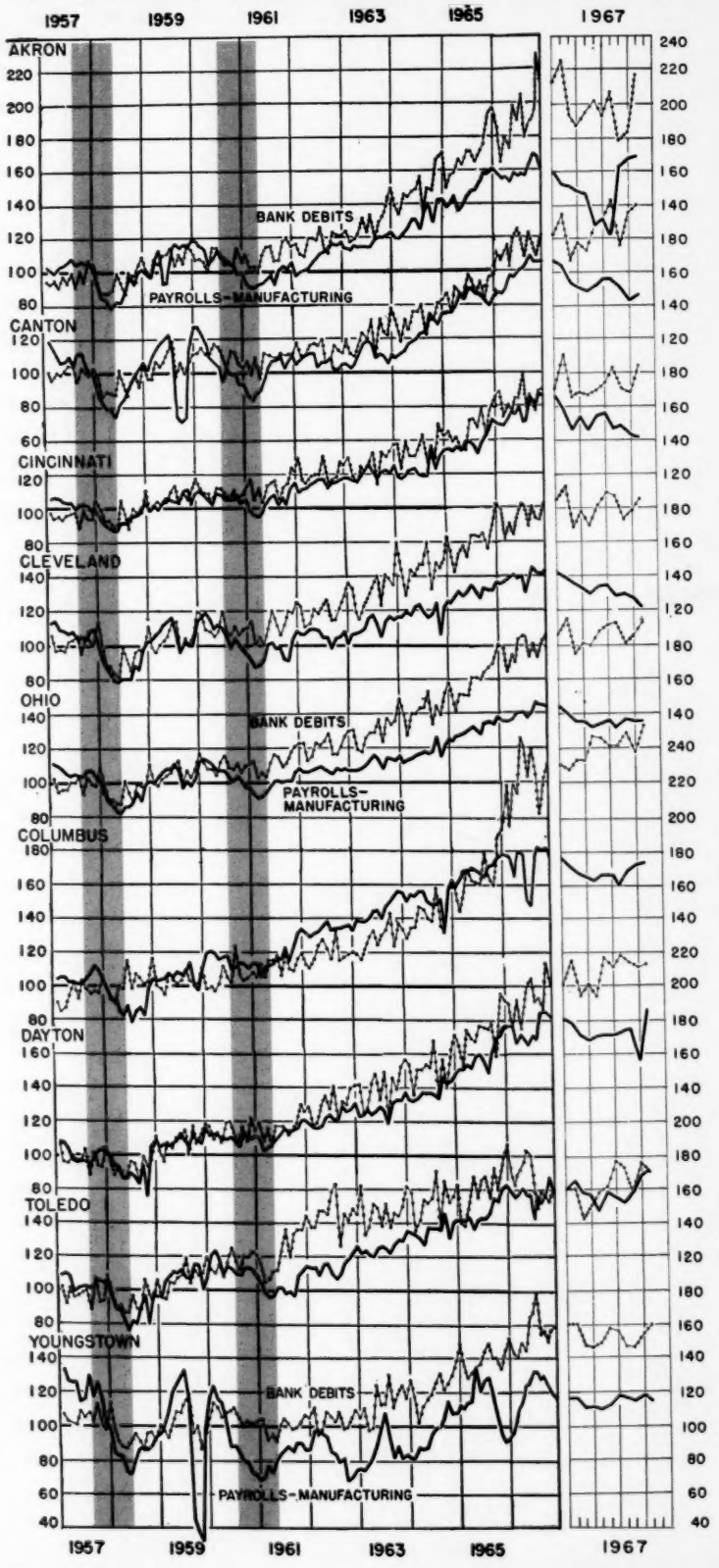
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